

We bridge your  
communications  
gap **24-7**

Our proposal

“Thank you all for handling this situation in such a professional and delicate manner. You have done a great job...”

Danny Rowshandel, High Performance Blockchain

**We are professional**

To deliver the  
best admin service in  
blockchain  
at a price you can afford.

Pay us direct for great rates

**To build trust  
in your project**

We support your brand tirelessly

# Crypto never sleeps

- 1 Telegrams run riot with speculation
- 2 Price/exchange talk feeds fear
- 3 Rumours quickly get out of hand
- 4 Spam, phishing, porn attacks hurt

We manage rumour and speculation

We provide cover 24/7 so  
you can focus on your  
business

We reassure visitors and manage expectations



## We engage

- Welcome, listen, support, remind
- Explain benefits in plain English
- Problem-solve and simplify
- Prevent reputational damage

We present your vision and positive track record

## We help persuade

- **01** | Tech Believers
- **02** | Influencers
- **03** | Developers
- **04** | Speculators

We reach, teach, persuade & police





## Mike

Degree:

**Mathematics**

Work:

**HPB, Solve.Care**

Hobby:

**Bouldering**

Skill:

**Tech Writing**

## Mark

Degree:

**Linguistics**

Work:

**HPB, SKALE Labs**

Hobby:

**Poetry**

Skill:

**Editing**

## Gordon

Degree:

**English & French**

Work:

**HPB, Quantstamp**

Hobby:

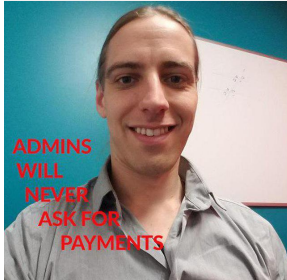
**Songwriting**

Skill:

**Marketing**

We each have degrees!

Mike | USA



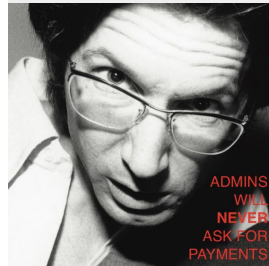
providing cover

24-7

Mark | Philippines



Gordon | UK



## We will:

- **Welcome**  
(magnanimous and fair-handed)
- **Listen**  
(more listeners than talkers)
- **Answer**  
(prompt, concise, right answers)
- **Remind**  
(repost news, what staff said, graphics, what's coming soon)
- **Support**  
(help customers with what we know and the team can tell us)
- **Moderate**  
(nurture respectful exchanges, police sometimes)

- **Engage**  
(give visitors reason to return – trail AMAs, share talking points)
- **Respect**  
(the team, views, data protection, privacy - asking before PMing)
- **Manage**  
(expectations, spam, negative sentiment on social media)
- **Act Professionally**  
(attend meetings, volunteer feedback and ideas)
- **Cover 24/7**  
(as a team, smart enough to plan to avoid duplication of effort)

### We have:

- **Patience**  
(to warn/mute before banning)
- **Restraint**  
(emotional intelligence, no shill nor FUD)
- **Empathy**  
(when genuine distress)
- **Passion**  
(for project mission/tech)
- **Humour**  
(great sense of humour!)
- **Resilience**  
(the stomach for FUD)

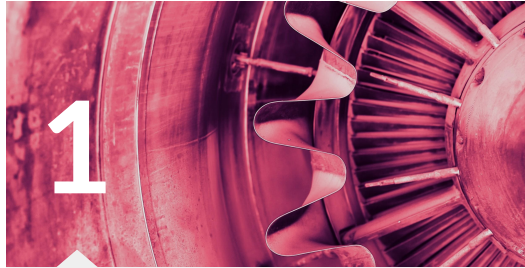
### We know:

- **Blockchain**  
(the potential, mechanics)
- **Compliance**  
(SEC, privacy, GDPR, NDAs, avoiding giving buy/sell signals)
- **Influencers**  
(internal to chat and externally, we know the opinion leaders)
- **Competition**  
(SWOT analysis)
- **Responses**  
(FAQs, disclaimers, ICO T&Cs)
- **Resources**  
(where to find team quotes)

## We discourage speculation on:

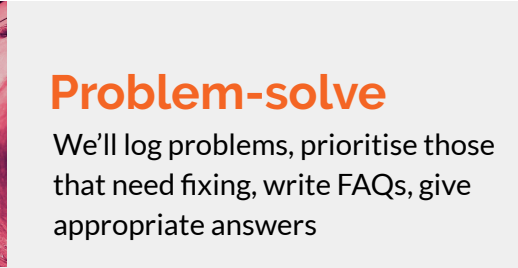
- Price predictions
- Exchange listings
- Trades and holdings
- Personnel matters
- SEC or regulators

# We'll work closely with you to...



## Take your brief

We'll meet you on Zoom each month to plan & review progress



## Problem-solve

We'll log problems, prioritise those that need fixing, write FAQs, give appropriate answers



## Supply feedback

We'll encourage ideas, log new requests and share feedback

We provide feedback to help you prioritise

- Animate main Telegram
- Resolve customer queries (wallet)
- Moderate & filter enquiries
- Support community-led campaigns
- Facilitate brainstorming, UEX testing
- Amplify news via social media

**We help build an engaging Telegram**

- Proof & improve (news, Q&As)
- Produce explainers as needed
- Promote on Reddit & Twitter
- Monitor media reach & report
- Build contact lists, surveys
- Take briefs, problem-solve, feedback

**We help with words, design, marketing**



# Ready to go!

Contact: Gordon Glass

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Let's talk about your needs